

Privacy

Real Africa takes your privacy seriously and will not disclose your personal details to any other parties unless you have authorised them to do so.

The Privacy Policy below outlines how Real Africa collects and uses your personal information.

What Information do we collect?

We only collect the information we require to fulfil your holiday request. We only share this information with specific partners, for example ground handlers, safari lodges who are needed to fulfil your travel request. This information can be any or all of: name, address, telephone, email address, nationality.

What do we do with it?

We use the information to fulfil your travel requirements. We may also occasionally use the information to notify you of special offers or travel news that we believe may be of interest to you. Please note: there is an opt-out when you first enquire and on all subsequent occasions that we contact you.

Internet collected information

When you visit the Real Africa website we automatically collect certain information: search terms used to find our site on search-engines, the site you came from, the length of visit, the pages you visited, the type of browser you use. None of this information is linked to your identity. It is gathered anonymously to help us understand our site and to make improvements to help you, the visitor.

Advice on Limiting Cookies: you always have a choice with cookies. By changing your browser settings, you can accept all cookies, reject some or reject all. Please consult your browser instructions. On Internet Explorer, follow Tools, then Internet Options and click the Privacy tab.

Please note: Real Africa reserves the right to update these terms as and when they see fit.